

ICABM 2026

International Conference
of Applied Business and Management

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ISAG - European Business School



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EJABM European Journal of Applied Business and Management.

CICET Research Center in Business Sciences and Tourism
fundação CONSUELO VIEIRA DA COSTA

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Ethic statements and malpractices

Book of Abstracts of the International Conference of Applied Business and Management

Introduction

The International Conference of Applied Business and Management (ICABM) is a series of scientific conferences, created and organized by the ISAG – *European Business School* and the Research Group of ISAG (NIDISAG) now designed by Research Center in Business Sciences and Tourism (CICET-FCVC), with the purpose of promoting the dissemination of scientific outputs and sharing knowledge in the various topics of management, business sciences, economics, finance, accounting, tourism and hospitality management. The book series *Book of Abstracts of the International Conference of Applied Business and Management* is the official book of proceedings of the Conference, containing *peer-reviewed* content accepted to ICABM2026.

The *Book of Abstracts of the International Conference of Applied Business and Management* is published every two years, specifically, after the date of each Conference (which takes place on every two years as well).

The ICABM is committed to encourage and foster the highest standards of scientific procedures, specifically the higher standards of communication and publication ethics. This statement is based on Elsevier recommendations and on the Committee on Publication Ethics (COPE) Best Practice Guidelines for Journal Editors.

Ethical Guidelines for publication

The ISAG – European Business School and the CICET-FCVC, as organizers of the ICABM take responsibility and duties of guardianship over all stages of publishing the *Book of Abstracts of the International Conference of Applied Business and Management*. ISAG – European Business School, as publisher of the book series, is committed to ensuring that the associated revenue (such as advertising, reprint or commercial rights) does not influence editorial decisions.

Concerning the ICABM, all submitted abstracts that are to be presented in the Conferences and published in the *Book of Abstracts of the International Conference of Applied Business and Management* are subject to a double-blind peer-review system, with rules and review forms previously approved by the Organizing Committee. The review process is objective and clear. The ICABM guarantees the confidentiality of submitted manuscripts, ensuring blind reviews. Manuscript acceptance is constrained by legal requirements. Copyright infringement and/or plagiarism will not be tolerated.

Editorial Board Responsibilities

The Editorial Board is composed by the co-chairs of the Conference, namely Prof. Ana Pinto Borges, PhD and Prof. Elvira Vieira, PhD. The Editorial Board is responsible for deciding which of the submitted manuscripts should be accepted and published in the *Book of Abstracts of the International Conference of Applied Business and Management*. The Editorial Board is also responsible to develop and approve the review forms used by reviewers.

The following guidelines apply to the Editorial Board:

1. The Editor decides about each manuscript regarding the review reports from at least two independent experts.

2. The Editor can decide to reject a submission before review if it is clearly out of scope of the Conference, or if the scientific quality is too low for being accepted to the Conference. Other reasons to rejection before review are: (i) undisclosed conflict of interests (by the authors); (ii) duplicate or simultaneous submissions; (iii) scientific standards not met by the authors; (iv) plagiarism or fraud.
3. After the review process, the Editor can decide to accept, reject, or request revisions to the manuscript.
4. The Editor must ensure confidentiality of the authorship of submissions (blind review).
5. The Editor will not use any unpublished and submitted material to its own research activities without specific written content of the authors.
6. The Editor decision cannot be influenced by author's race, gender, sexual orientation, religious belief, ethnic origin, citizenship or by the political activity of the authors.

Authors Responsibilities

Authors of submitted manuscripts are responsible for keeping high standards of scientific work, namely originality, replication, acknowledgment of sources and authorship. Any form of plagiarism (such as not referencing third party work, copying, paraphrasing without citing, or taking credit for third party results) is violating the rules and norms of ICABM, being unethical, unacceptable behavior. ICABM will take action against any form of plagiarism.

The following responsibilities apply to all authors who intend to submit their manuscripts to the ICABM and to the *Book of Abstracts of the International Conference of Applied Business and Management*:

1. Authors should reflect in their manuscripts an accurate reporting of their research, interpretations, and conclusions.
2. The manuscripts should be concise, clear, and objective, providing enough information that allows the replication of
3. The authors ought to follow the ICABM submission guidelines.
4. Authors must certify that their manuscripts consist of entirely original work.
5. Manuscripts submitted to the ICABM and to the *Book of Abstracts of the International Conference of Applied Business and Management* should not be submitted to any other conference or journal simultaneously. Authors must certify that the manuscript is not submitted elsewhere.
6. Authors should engage in the peer-review process, considering reviewers comments and act accordingly, namely through the revision process of the manuscript.
7. Each named author must have significantly contributed to the research and to the final manuscript, having agreed with the submitted version.
8. All sources of data must be credited and acknowledged. Authors must ensure that all references in the manuscript are cited in the reference section and that all third parties work is properly referenced.
9. The ICABM must be informed of any conflict of interest that may apply as well as the sources of financial support, if any, should be clearly specified.
10. During the process of review, authors may be asked to provide raw data. All authors are responsible to provide requested data.

Peer-review Process and Reviewers Responsibilities

All submitted manuscripts to be presented in the ICABM and published in the *Book of Abstracts of the International Conference of Applied Business and Management* are subject to a double-blind peer-review system, ensuring high standards of scientific quality.

The review process consists in an objective evaluation of the following aspects of the manuscript:

- a) Relevance for the conference;
- b) Importance of the topic;

- c) Quality of analysis and evidence;
- d) Organization and presentation quality;
- e) Contribution to theory or practice;
- f) Overall quality.

The reviewer's team is composed by independent field experts that are members of the Scientific Committee of the ICABM. The editor sends the blind manuscript to at least two reviewers. The reviewers make their recommendations according to the review form previously received. The editor decides upon acceptance, rejection or to request revisions to the manuscript. The editor's decision is final and forwarded to the author alongside with the recommendations/comments made by reviewers.

The reviewers must contribute to ensuring the highest standards of ethical and scientific procedures. The following guidelines apply to reviewers:

1. Reviewers should keep private and treat with confidentiality all information regarding the manuscript.
2. The reviews shall be objective and accordingly to the review form received. Personal views or personal criticism are inappropriate and unethical behavior.
3. Reviewers should guarantee that the authors acknowledge all sources of data, and that all third-party work is properly cited.
4. Reviewers should report to the editor whenever they find any hint of misconduct (such as any form of plagiarism).
5. The reviewer will not use any unpublished and submitted material to its own research activities without specific written content of the authors.
6. All possible conflict of interest by reviewers must be disclosed. Reviewers must not consider manuscripts if they have any conflict of interest (whether financial or personal) associated to the authors or institutions.

Publication Ethics

ICABM is committed to encourage and foster the highest standards of scientific procedures, specifically the higher standards of communication and publication ethics. The ICABM will not tolerate any form of misconduct (such as plagiarism, conflict of interest, concurrently submissions or data adulteration for example).

Upon any hint of misconduct, the ICABM will act against those involved. Amongst the measures, the ICABM reserves the right to withdrawn manuscripts, substitute reviewers or editors.

The ICABM will always listen to all involved parties, and will be available to publish corrections, clarifications, retractions, acknowledgments, or public apologies whenever needed.

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The copyright of the *Book of Abstracts of the International Conference on Applied Business and Management* belongs to the publisher, i.e., the ISAG – *European Business School*.

The *Book of Abstracts of the International Conference of Applied Business and Management* have an official international ISSN number which identifies the book-series (2184-7428). Moreover, each year edition will have an official international ISBN number, identifying the edition of the ICABM Conference.

Access to the *Book of Abstracts of the International Conference of Applied Business and Management* is available at the official ICABM website. Moreover, the book is made available in PDF format. Additionally, all participants in the Conference receive an e-book format version (PDF.) of the *Book of Abstracts of the International Conference of Applied Business and Management* of the current edition.

Ownership and Management

The ICABM and the *Book of Abstracts of the International Conference of Applied Business and Management* are owned by the ISAG – European Business School. The Research Center in Business Sciences and Tourism (CICET-FCVC) is responsible for organizing the Conference and produce the book associated to each edition.

Official Website

The official website of the ICABM is hosted in ISAG – *European Business School* official domain (.isag.pt). ICABM website must contain the initials abbreviations of the event, followed by the abbreviation of the year of each edition. For example, <https://icabm26.isag.pt/> denotes the official website of 2026 edition of the ICABM.

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